

2012 Editorial Calendar*

January/February

Featured Topics

Cardiovascular Health
Digestive Disorders
Elder Sex/STDs
Long Term Care

Featured Department

Medication Monitor**
Alzheimer's Update
Nutrition
Innovations in Geriatrics

SPACE DEADLINE: December 19
MATERIALS DUE DATE: January 13

RECRUITMENT AD DEADLINE: January 19

BONUS DISTRIBUTION
AMDA

March/April

Spring Showcase

Featured Topics
Palliative Care/Hospice
Nutrition
Urological Disease
Sleep Disorders

Featured Department

Medication Monitor
Research Review
Long Term Care
Clinical News

SPACE DEADLINE: February 20
MATERIALS DUE DATE: March 9

RECRUITMENT AD DEADLINE: March 15

BONUS DISTRIBUTION
ASA/NCOA, ACP, AGS

May/June

Featured Topics

Allergies
Mental Health
Joint Replacement
Fitness/Exercise

Featured Department

Medication Monitor
Innovations in Geriatrics
Alzheimer's Update
Clinical News

SPACE DEADLINE: April 9
MATERIALS DUE DATE: April 27

RECRUITMENT AD DEADLINE: May 3

July/August

Featured Topics

Diabetes
Hearing/Vision Impairment
Skin Disease
Meaningful Use

Featured Department

Medication Monitor
Nutrition
Research Review
Clinical News

SPACE DEADLINE: June 11
MATERIALS DUE DATE: June 29

RECRUITMENT AD DEADLINE: July 5

BONUS DISTRIBUTION
AADE

September/October

Fall Showcase

Featured Topics
Fall Prevention
Cancer
Substance Abuse
Wound Care

Featured Department

Medication Monitor
Long Term Care
Alzheimer's Update
Research Review

SPACE DEADLINE: August 20
MATERIALS DUE DATE: September 7

RECRUITMENT AD DEADLINE: September 13

November/December

Featured Topics

Alzheimer's Disease
Arthritis
Rehabilitation
Pain Management

Featured Department

Medication Monitor
Clinical News
Nutrition
Innovations in Geriatrics

SPACE DEADLINE: October 8
MATERIALS DUE DATE: October 26

RECRUITMENT AD DEADLINE: November 1

BONUS DISTRIBUTION
GSA

*Subject to change

Medication Monitor appears in every issue of **Aging Well.